

## **MUSIC WANDERING PRIVACY POLICY**

This privacy policy (the “Policy”) explains how and for what purposes Ellen Larson, an individual, p/k/a “Ellen Tsai”, currently d/b/a “Music Wandering”, and its related companies (collectively, “Music Wandering”, “we”, “us”, or “our”) collects, uses, and shares information of users (“you” or “your”) of the website “www.musicwandering.com”, and on any other websites or apps that we own where this policy is posted (individually, and collectively, the “Site”).

This Policy contains the following 12 sections:

### **1. INTRODUCTION.**

### **2. INFORMATION WE RECEIVE.**

### **3. INFORMATION YOU SHARE WITH THIRD PARTIES.**

### **4. HOW WE USE YOUR INFORMATION.**

### **5. HOW WE SHARE INFORMATION.**

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### **8. CHANGES TO THIS PRIVACY POLICY.**

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## **1. INTRODUCTION.**

1.1. Music Wandering values the privacy of our users and takes the privacy of your information very seriously. We want to earn your trust by being transparent about how the Site works. Please read this Policy carefully. By using the Site in any way, you (a) represent that you have read and understand this Policy, and (b) agree to be bound by this Policy.

1.2. **NO INFORMATION FROM CHILDREN UNDER 13.** If you are under the age of eighteen (18), please do not attempt to access the Site or provide any personal information about yourself to us. Anyone who provides their personal information to us through the Site or otherwise represents that they are eighteen (18) years of age or older. If we learn that we have collected personal information from a child under age thirteen (13), we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under thirteen (13), please contact us at: [admin@musicwandering.com](mailto:admin@musicwandering.com). We strongly recommend that minors thirteen (13) of age or older ask their parents for permission before sending any information about themselves to anyone over the Internet and we encourage parents to teach their children about safe Internet use practices.

## **2. INFORMATION WE RECEIVE.**

2.1. We may collect, process, and store the following information about you:

2.1.1. **INFORMATION THAT YOU PROVIDE US.** This includes information about you and/or others that you provide to us or that we may ask you to provide when (a) signing up for our newsletter (e.g., (i) name and (ii) email address), (b) using the Site, (c) requesting and/or purchasing any product and/or service from us, and/or (d) if you contact us with a query.

2.1.2. We may also collect information regarding your usage of the Site, such as:

(a) **SITE ACTIVITY INFORMATION.** We may keep track of the actions you take on the Site, such as, details of your visits to the Site, the resources you access, any data viewed, uploaded or downloaded, the number of times you view a particular section of the Site, and/or any comments you provide as a customer or user of the Site.

(b) **ACCESS DEVICE AND BROWSER INFORMATION.** When visiting the Site, we may log your computer operating system type, browser type, browser language, the website you visited before browsing to the Site, pages you viewed, how long you spent on a page, access times, Internet protocol (IP) address, information about your use of and actions on the Site, and location data.

(c) **COOKIE INFORMATION.** We may log information using “cookies.” Cookies are small data files stored on your hard drive by a website. We may use cookies to help us make our Site and your visit better.

(d) **WEB BEACONS.** We may log information using digital images called “web beacons” on the Site or in our emails. We may use web beacons to manage cookies, count visits, and/or to learn what marketing works and what does not. We may also use web beacons to tell if you open or act on our emails.

(e) **THIRD-PARTY ANALYTICS.** We may use automated devices and applications, such as Google Analytics to collect the above information to assist in the evaluation of the use of our services. We may use these tools to gather non-personal data about users to help us improve the Site, our services, and user experiences. These third-party analytics providers may use cookies and other technologies to perform their services, and may combine the information they collect about you on our Sites with other information they have collected for their own purposes. Such third-party analytics providers may have their own privacy policies and we do not accept any responsibility or liability for the protection of any data supplied to other sites. To opt-out of the use of certain information collected by Google Analytics, you may visit: <https://tools.google.com/dlpage/gaoptout>. Please note that if you opt out using this method, the opt out will only apply to the specific browser or device from which you opt out. We are not responsible for the effectiveness of, or compliance with, any opt out options or programs, or the accuracy of any other entities’ statements regarding their opt out options or programs.

2.2. If you do not provide information which we reasonably request, then you may not be able to access the full range of features on the Site and/or of our products and services.

### **3. INFORMATION YOU SHARE WITH THIRD PARTIES.**

3.1. We take steps to ensure that others use information that you share on the Site in a manner consistent with our [Terms of Use](#), but we cannot guarantee that they will follow our rules. Please review this section to learn more about how you can protect yourself when you share information with third parties.

3.2. **SHARING INFORMATION ON THE SITE.** We designed the Site to enable you to review and edit your information in the applicable section of the Site. We currently do not maintain a process for you to change privacy settings.

3.3. If you use an external source to publish information to the Site, you should check the privacy setting for that external source.

### **4. HOW WE USE YOUR INFORMATION.**

4.1. We use your information to operate, maintain, and improve the Site. Specifically, we may use your information to do the following:

- (a) Administer your access to the Site;
- (b) Process materials submitted by you;
- (c) Contact you with information about goods and services;
- (d) Provide you with information, products, or services that you request from us;
- (e) Verify your identity;
- (f) Carry out marketing analysis and make general improvements to the Site;
- (g) Obtain your views or comments on the services we provide or to ask you to participate in surveys;
- (h) Contact the winners of any competitions and help us plan other promotional activities;
- (i) Ensure that content from the Site is presented in the most effective manner for you and for your computer;
- (j) Carry out our obligations arising from any contracts or agreements entered into between you and us; or
- (k) Protect, investigate, and deter against fraudulent, unauthorized, or illegal activity.

4.2. We may also provide users, the public, and/or third parties (e.g., advertisers) with aggregate and/or anonymous information about our users. We may provide such aggregate and/or anonymous information to help users of the Site, to help the public, to help third parties reach the kind of audience they want to target, and/or to help market the Site.

4.3. We may also display to visitors of the Site any or all of your information that is publicly available and/or any other information you elect to share. You can change your information, as described sections 3.2 and 6.1.

## **5. HOW WE SHARE INFORMATION.**

5.1. We share your information with third parties when we believe the sharing is permitted by you, reasonably necessary to offer our services, and/or when we are legally required to do so. Specifically, we may share your information as follows:

- (a) With your consent;
- (b) When we do a business deal, or negotiate a business deal, involving the sale or transfer of all or a part of our business or assets;
- (c) For legal, protection, and safety purposes. For example, to comply with laws or to respond to lawful requests and legal processes;
- (d) To protect our rights and property, and the rights and property of our agents, customers, and others. This includes enforcing our agreements, policies, and [Terms of Use](#);
- (e) In an emergency. This includes protecting the safety of our employees and agents, our customers, or any person;
- (f) With those who need it to do work for us; and/or
- (g) We may also share aggregated and/or anonymized data with others for their own uses.

## **6. HOW YOU CAN VIEW, CHANGE, OR REMOVE INFORMATION.**

6.1. **VIEWING AND EDITING YOUR INFORMATION.** In the event that Music Wandering decides to require registering for an account in connection with the services, You will have the ability to change or delete your profile information at any time by going to your account page and clicking the appropriate link. Information will be updated immediately.

6.2. **DELETING YOUR ACCOUNT.** In the event that Music Wandering decides to require registering for an account in connection with the services, you will have the ability to delete your account if you want to stop using it. When you delete an account, it is permanently deleted. You should only delete your account if you are certain you never want to use it again. To delete your account, email [admin@musicwandering.com](mailto:admin@musicwandering.com) with the subject: “please delete my account”.

6.3. **LIMITATIONS ON REMOVAL.** Even after you remove information from your profile or delete your account, copies of that information may remain viewable elsewhere to the extent it has been shared with others or it was copied or stored by other users. Additionally, we may retain certain information to prevent identity theft and other misconduct even if deletion has been requested.

6.4. **OPT OUT.** If you do not want us to contact you in respect of goods or services, or if you want to unsubscribe from the newsletter, you may opt out at any time. You can exercise this right at any time by either unsubscribing via the link in the email we send you or by emailing: [newsletter@musicwandering.com](mailto:newsletter@musicwandering.com). If you opt out, we may still send you non-marketing emails. Non-marketing emails include emails about your account (if applicable) and our business dealings with you.

6.5. **REQUESTS ABOUT YOUR PERSONAL INFORMATION.** You may send requests about personal information to: [admin@musicwandering.com](mailto:admin@musicwandering.com).

6.6. **COOKIES.** You can typically remove and reject cookies from the Site with your browser settings. Many browsers are set to accept cookies until you change your settings. If you remove or reject our cookies, it could affect how our Site works for you.

6.7. **DO NOT TRACK.** We do not currently respond to “Do Not Track” signals.

## **7. SECURITY OF YOUR INFORMATION.**

7.1. We do our best to keep your information secure. However, no company can fully prevent security risks, mistakes may happen, and bad actors may defeat even the best safeguards.

7.2. Steps we take to keep your information secure. The Site uses a security system that protects any personal information that is stored on our servers from unauthorized use. However, as no data transmissions over the Internet can be guaranteed to be 100% secure, we cannot take responsibility for any unauthorized access or loss of your information that is beyond our reasonable control.

7.3. **RISKS INHERENT IN SHARING INFORMATION.** We cannot control the actions of other users with whom you share your information. We cannot guarantee that only authorized persons will view your information. We cannot ensure that information you share on the Site will not become publicly available. We are not responsible for third party circumvention of any security measures on the Site. You can reduce these risks by using common sense security practices such as choosing a strong password, using different passwords for different services, and using up to date antivirus software.

7.4. **REPORT VIOLATIONS.** You should report any security violations to us by emailing: [admin@musicwandering.com](mailto:admin@musicwandering.com).

7.5. **ENFORCEMENT.** We regularly review our compliance with the Policy. If we receive a formal written complaint, we will contact the person who made the complaint to follow up. We work with the appropriate regulatory authorities to resolve any complaints regarding the transfer of personal data that we cannot resolve with our users directly.

## **8. CHANGES TO THIS PRIVACY POLICY.**

8.1. We may change this Policy at any time. If we make any changes, we will change the Effective Date below, and where appropriate, may notify you via e-mail or announcement on the Site.

8.2. By using the Site, you signify your acceptance of the revised privacy policy.

8.3. We encourage you to periodically review the Site's current privacy policy.

## **9. CONTACT INFORMATION.**

9.1. If you have any questions, comments, or concerns about this Policy, please email us at: [admin@musicwandering.com](mailto:admin@musicwandering.com).

## **10. GOVERNING LAW AND JURISDICTION.**

10.1. The Site is operated from the United States of America. By using the Site, you consent to having your personal information transferred to and processed in the United States.

10.2. Any dispute or claim arising out of or in connection with this Policy or its subject matter shall be governed by and construed according to the laws of the United States, without giving effect to any conflict of laws provisions. Any dispute or claim arising out of or in connection with this Policy or its subject matter shall that involve state law shall be governed by and construed according to the laws of the state of California, without giving effect to any conflict of laws provisions.

## **11. LINKS TO THIRD PARTY SITES.**

11.1. The Site may contain links to and from the websites of our partners, advertisers, and associates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for the protection of any data supplied to other sites.

## **12. EFFECTIVE DATE.**

12.1. This Policy was last updated on May 20, 2022.